

Professional Liverpool

Professional Liverpool, representing the Professional and Financial Services sectors and wider business community, is an exciting organisation with a clear objective – to promote professional talent in Liverpool and the City Region and to enhance its reputation as a financial and professional centre of excellence.

This is achieved through its members. The organisation facilitates the development of business and personal relationships among its members and enables access to support services to achieve improved business performance in the city.

Liverpool is brimming with qualified professionals, from accountants, stockbrokers and solicitors to architects, media and digital professionals and surveyors, all of whom contribute to the thriving economy. Professional Liverpool represents all of these skillsets and sectors, and creates business networks for them to interact with on every level.

Our aims are to:

- Highlight the role of this crucial sector as an employer of thousands, supporting the growth of countless SMEs and helping to attract new investment to the Liverpool City Region
- Support the development of individual member businesses
- Showcase the region as an attractive location for further professional services organisations, particularly where they will add to the breadth of its offering.

The Board, Chaired by Jim Gill, is made up of a team of professionals from Liverpool's thriving business community, movers and shakers with the experience and foresight to guide its members in the appropriate direction for their business. Find out more about the team [here](#).

Membership Benefits

Membership is open to all professionally qualified individuals and businesses in the City Region who are committed to supporting Professional Liverpool's aims and objectives for the future. Benefits of becoming a member include:

Networking - Professional Liverpool hosts regular networking events to assist members in developing business and social relationships and as a result, promote their own expertise, assisting in the overall economic development of the city.

Business Development - Opportunities at events to grow your business by meeting the members of the biggest financial and professional services organisations in the City Region.

Professional Development and Education - Influential guest speakers are invited to Professional Liverpool events to talk about business related issues and share their experiences.

Being a member gives you a great opportunity to learn something new through a variety of events and apply this to your CPD portfolio, no matter which Professional institute you are affiliated with. Read more [here](#).

Representation and Collaboration - Professional Liverpool represents its members' interests on a local, regional and national level, working with like-minded organisations to promote economic growth in the City Region. We have strategic alliances with other organisations such as the LEP, Liverpool Chambers of Commerce, Liverpool Vision and the Universities for joint events, shared research projects and attracting inward investment to the Liverpool City Region.

Research - Specialist sector groups representing the major sectors regularly publish research and information relating to their areas of expertise. By joining these groups, members have the opportunity to apply their skills and experience to key issues, changes, challenges and opportunities affecting the city.

Promotion/Online Presence - Promotion of your company, people and good news stories via the Professional Liverpool website and social media platforms such as [LinkedIn](#) and [Twitter](#). A quick and effective way of spreading a message or sharing a story!

Your online profile will help to promote the expertise and brand of your organisation along with sharing contact details that will in turn increase online traffic and reach potential new clients.

Sponsorship - Sponsor a networking lunch or dinner or host an event at your offices! Get in touch with [Alex](#) for more information.

Young and Future Professionals - Links with all the local Universities giving professionals access to information on placements, internships and graduates. Regular joint events are held with [Merseyside Young Professionals](#) to help to give young professionals the skills to flourish and progress their careers.

Offers - Take advantage of amazing offers exclusive to Professional Liverpool members or share one of your own through our monthly newsletter.

Membership Criteria

- Members must be based within the Liverpool City Region.
- Companies will need to appoint an authorised representative who will be entitled to vote in Professional Liverpool meetings.
- Upon becoming a member, any member of your staff can attend functions and get involved in the varied programme of events.

Professional Liverpool offers individual and corporate membership based on the number of staff employed within a company. Membership runs from April to April, although anyone can join at any time and a pro-rata subscription will be charged.

Membership Fees

We are confident that the cost/benefit ratio will weigh heavily in your favour. We guarantee to provide opportunities beyond your own networking capabilities – it is then up to you to take full advantage.

Subscription fees are proportionate to the number of staff you employ and they are tax deductible.

Subscription rates 2017 – 2018

No of employees	Subscriptions ex vat
Individual membership	£110
2 – 10	£275
11 – 25	£660
26 – 40	£825
41 – 80	£1,100
81 -120	£1,375
121 – 250	£1,650
250 +	£2,150
Associate Corporate Membership	£2,500

For more information on membership, please visit www.professionalliverpool.com or call Alex Clark on 0151 236 6084.