

PROFESSIONAL  
LIVERPOOL

# MEMBERSHIP HANDBOOK

2020

# Welcome

Professional Liverpool, representing the Professional and Business Services Sector (PBS) and wider business community, is an exciting organisation with a clear objective – to be the leading LCR membership organisation promoting, supporting and representing the interests of the PBS Sector in the LCR. The sector is one of the strongest in the UK and a cornerstone of the LCR economy supporting an estimated 107,000 jobs in 12,000 companies and generating more than £8billion per annum in gross value added (GVA).

The organisation facilitates the development of business and personal relationships among its members and enables access to support services to achieve improved business performance in the city.

Liverpool is brimming with qualified professionals, from accountants, stockbrokers and solicitors to architects, media and digital professionals and surveyors, all of whom contribute to the thriving economy. Professional Liverpool represents all of these skillsets and sectors and creates business networks for them to interact with on every level.

Our aims are to:

- Promote excellent, market-leading professional and related services to support the LCR's economic strategy in a fast changing, globally connected business environment.
- Advance the interests of professional services and related businesses in the LCR through representation with local and regional leadership.
- Enhance knowledge and collaboration through the sharing of best practice and market intelligence.
- Encourage involvement in the wider community and the development of skills and training for the future.
- Facilitate working relationships within and outside the PBS sector.

The Board, chaired by Philip Rooney, is made up of a team of professionals from Liverpool's thriving business community, movers and shakers with the experience and foresight to guide its members in the appropriate direction for their business. Find out more about the team [here](#).



# Membership Criteria

Membership is open to all businesses (including sole practitioners) who provide professionally qualified services in, or add value to, or contribute to, the overall economy of the Liverpool City Region or the surrounding area and who are committed to supporting Professional Liverpool's aims and objectives for the future.

Professional Liverpool's membership year runs from April to March, although anyone can join at any time during that year at a pro-rata subscription. Annual membership subscriptions are based on the number of staff employed.

Once an application for membership has been accepted, the entirety of a member's staff are entitled to attend functions, get involved in our varied programme of events and enjoy member benefits.

Members who are not sole practitioners will need to appoint an "authorised representative" to attend and vote at Professional Liverpool general meetings. Members may appoint two authorised representatives but only one will be entitled to vote at each meeting.

Membership is subject to approval. Start the process [here](#).

## Subscription Rates 2020-2021

No. of Employees	Subscriptions (ex VAT)
Sole Trader	£120
2-10	£300
11-25	£725
26-40	£900
41-80	£1,200
81-120	£1,500
121-250	£1,800
250+	£2,375
Associate Corporate Membership	£2,750



# Member Benefits

## Networking

Professional Liverpool hosts regular networking events to assist members in developing business and social relationships and as a result, promote their own expertise, assisting in the overall economic development of the city region.

## Business Development

Professional Liverpool events provide opportunities to grow your business by meeting members of the biggest professional and business services organisations in the City Region.

## Professional Development and Education

Influential guest speakers are invited to Professional Liverpool events to talk about business related issues and share their experiences.

Being a member gives you a great opportunity to learn something new through varied events and apply this to your CPD portfolio, no matter with which Professional institute you are affiliated. Read more [here](#).

## Representation and Collaboration

Professional Liverpool represents its members' interests on a local, regional and national level, working with like-minded organisations, such as the Local Enterprise Partnership, Chambers of Commerce, the Combined Authority and Metro Mayor and the City Region's Universities, to promote economic growth in the City Region. Through our strategic alliances with our partners, Professional Liverpool promotes joint events and shared research projects and collaborates in attracting inward investment to the Liverpool City Region.

## Research

Professional Liverpool's specialist industry specific groups representing the major sectors regularly publish research and information relating to their areas of expertise providing insight into and to address issues within growth sectors in the LCR. Currently there are groups covering Corporate Finance, Private Client / Wealth Management, Property, Development and Regeneration, Healthcare, Marketing and Communications and Creative and Digital. By joining these groups, members can apply their skills and experience to key issues, changes, challenges and opportunities affecting the City Region and its businesses. Find out more [here](#).



## Promotion/Online Presence

Members can promote their business, people and good news stories via the Professional Liverpool website and social media platforms such as **LinkedIn**, **Twitter** and **Instagram** – a quick and effective way of spreading a message or sharing a story!

Members' online profiles help to promote the expertise and brand of their organisation as well as sharing contact details that will in turn increase online traffic and reach potential new clients.

## Sponsorship

Sponsor a networking lunch or dinner or host an event at your offices! Get in touch with **Alex** for more information.

## Young and Future Professionals

Links with all the City Region Universities give professionals access to information on placements, internships and graduates.

Regular joint events with Merseyside Young Professionals to help to give young professionals the skills to flourish and progress their careers.

## Offers

Take advantage of amazing offers exclusive to Professional Liverpool members, or share one of your own with other members, through our monthly newsletter.



# Dedicated Team

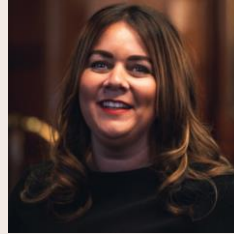


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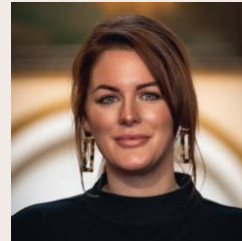


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# Board Members



**Phillip Rooney**  
Chairman

DLA Piper



**Phil Adams**  
Treasurer

Langtons  
Chartered  
Accountants



**Emma Stoddart**

West Wallasey  
Fleet Hire Services



**Gordon Andrews**

Bathgate Business  
Finance



**Irene Afful**

Ametrine  
Enterprise  
Solutions



**Simon Walker**

Quilter Cheviot

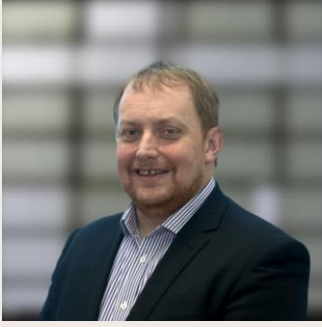


# Board Members



**Ben Miller**

DLA Piper



**Tony Reed**

Bruntwood



**Mark Davies**

K2 Architects



**Matt Noon**

Hill Dickinson



**Julie Campbell**

Barclays



**Matt MacLaren**

Griffiths & Armour



**Helen Legg**

TATE Liverpool

