

Kirsty James



Summary Bio

Kirsty James is the Owner of Colony Networking and the Manager of Lymm Business Centre.

Kirsty offer networking events, skills training and consultancy including business development, marketing, lead generation and referral services. Kirsty prides herself on being a connector of people and problem solver by introducing people to the right contacts to solve their personal or business challenges. She also set up and manages Lymm Business Centre, a support hub for new and young businesses offering affordable office space, room hire, events and support services.

Social Media and Website

www.colonynetworking.co.uk
https://www.facebook.com/colonynetworking
https://www.linkedin.com/in/kirstyjames/
https://twitter.com/colonynetwork

Offers

Please email kirsty@colonynetworking.co.uk to:

- obtain a copy of Kirsty's top 10 networking tips;
- obtain copies of speaker slides or networking exercises you have seen her present;
- obtain a newbie booking code to try a Colony networking event;
- obtain information about networking workshops or 1-2-1 support; and
- receive her networking update newsletter and blogs.

Full Bio

Kirsty James manages several growing ventures in Warrington. Her main business, Colony Networking, offers business development events and support, networking strategy and skills consultancy, training workshops and lead generation services.

She also runs and supports other several networking and business and community support projects including LinkedInLocal Warrington and Manchester, Think Family Matters, Lymm Business Centre, Lymm Directory, and SoupOnTheGo Crowdfunding Events.

Kirsty has helped hundreds of businesses, on a 1-2-1 basis and via her events. She solves problems by providing ideas and valuable connections. She champions small business growth and generates awareness of ventures that support the local economy. Kirsty is generous with her time, collaborative and innovative.

Kirsty is passionate about motivating and inspiring small business owners to be bigger and better versions of themselves through knowledge, confidence and connections. Kirsty offers professional, supportive events that are friendly, informal and conducive to growth with access to resources, blogs and presentations. It is commonly joked that if Kirsty doesn't have the direct answer, she will know someone who does.

The time-saving and supportive access to solutions and contacts is how Kirsty adds most value. She gets great feedback, is accessible and respectful but above all responsive to changing requirements in the business networking arena.

Kirsty is a dynamo of energy but has modesty. She refers to her events and style of consultancy as being appropriate for those who enjoy networking with humanity and humility. She epitomises what a growing micro business can achieve and she has an exciting vision for Colony and further business ventures and how they may benefit the local economy.

Kirsty grew up and still lives in South Warrington and has a strong sense of social responsibility. 2020 will mark Kirsty's 13th year in business.

Her business strapline 'success in numbers' summarises perfectly her business values and the collaborative methodology she's employed to grow Colony from a free drop-in coffee morning on the side of her day-job to a commercial entity comprising several brands and numerous event formats. Her ventures enrich the framework of business support in/near Warrington and include:

- Colony Networking: mixed networking and workshops in Warrington, Lymm, Newton, Chester, Liverpool, Alderley Edge.
- Colony Women: female networking events in Cheshire.
- Think Family Matters (formerly Colony Community): a social enterprise offering community networking and parental education events focused on wellbeing.
- LinkedInLocal Warrington and Manchester.
- Lymm Business Centre.
- Lymm Directory.
- SoupOnTheGo Crowdfunding Events for social enterprise/grassroots projects.

Kirsty also supports Warrington & Co Business Exchange as the Start-Up sector lead; Lymm Business Traders Association; Lymm Neighbourhood Planning Group; the Lymm Directory development, and Lymm Business Centre via The Sanctuary Hub CIC.

Her businesses have also supported local charities, including STEPS, Foundation4Peace, Warrington Disability Partnership, Brainwave, St Rocco's, Creating Adventures and 1Voice.

Colony's strapline is 'Success in Numbers' which transcends business and community ventures by employing a 'pay-it-forward' mentality and a style of collaboration and community-focus that differentiates it. Colony has never deviated from its founding commitment to focus on the end user's needs and offer support and connections. Colony will continue to work with business support bodies, authorities, and communities to make a positive contribution to the Warrington economy.