

TERMS OF REFERENCE FOR CORPORATE FINANCE SECTOR GROUP
OF PROFESSIONAL LIVERPOOL (PL)

OBJECTIVES

To assist PL generally in its principal objective of promoting professional excellence in the Liverpool City Region (**LCR**). The CF Sector Group to do this by:

- Raising the profile of PL members who operate in the Corporate Finance Sector so as to increase business opportunities for each such member (together with awareness of the corporate finance capability as amongst PL members and outside of the City);
- Educating members of PL on topics of interest relating to corporate finance (such as Access to Finance and the various options in that regard);
- Offer a forum for top end networking events as amongst PL members and, in particular, those involved in the corporate finance sector;
- Looking to be a conduit for growth of the CF sector generally and, in particular, developing awareness and use of private equity and venture capital funds;
- Being a voice of authority for the corporate finance sector to the local/regional press and also to other PL members and supporters (together with the public sector influences) as well as lobbying funders to get funds to use local businesses (and in turn use local advisers); and
- Assisting PL generally to retain the skills and talent in the LCR and ensure that business opportunities within the LCR are awarded to businesses within the LCR with the “local pound kept local” being a recurring theme, with increased awareness of this raised inside and outside of the City.

GOVERNANCE

- Overriding aim to be transparent and to keep PL (both the Board and members generally) apprised of activities and development within the CF Sector. Also aimed to liaise closely with other sector groups and ensure proper collaboration happens with no duplication.
- In terms of membership of the sector group there are to be a minimum of 6 meetings per year (ideally 8) with membership being no less than 8 and no more than 10.
- If a member of a sector group misses 3 or more meetings in a row ideally such person will be removed and replaced by another PL member who operates in the sector group but subject to discretion.
- [No sector group member to serve for more than 3 years after which his or her replacement will be decided upon by the sector group leader after consultation with the steering group.] **[TBC]**
- [Sector group leader to be rotated/changed every **[insert details]** years save in exceptional circumstances.] **[TBC]**

ACTIVITIES

Action plan for the following 12 months to be produced on 1 April each year which will include:

- At least 6 meetings per year;
- At least 3 events per year to be staged with 4 matters of interest within the sector and to facilitate networking (the latter to a lesser extent) – such events are to be open to all PL members and not just those within the CF sector;

- Where possible establishment of workshops and roundtable debates to discuss key strategic issues affecting the Corporate Finance Sector Group and, where possible, creating thought leadership pieces which can be shared on the website and in the local press (branded as PL rather than the individual firms);
- To get other sector group heads to attend a meeting per year of the Corporate Finance Sector Group; and
- Twice a year to attend a meeting arranged by PL's CEO for all sector group leaders to review the activities of each group and explore opportunities for collaboration with other sector groups for the benefit of PL members.