



THE WORLD'S ONLY SOCIAL STOCK EXCHANGE

SOCIAL IMPACT VISION & MISSION

THE SOCIAL STOCK
EXCHANGE
PROVIDES ACCESS
TO THE WORLD'S
FIRST LIVE PUBLIC
CAPITAL MARKET
EXCLUSIVELY FOR
PROFIT WITH
PURPOSE
ENTERPRISES.

- 44 Social Stock Exchange members in 2016
- £400m plus capital raised by Social Stock Exchange members
- Certified B-corporation status granted to Social Stock Exchange, one of the **UK's founding B-Corps**

**LEADING IN FACILITATING IMPACT
INVESTMENT**

VISION

A public market to achieve profit with purpose for all

MISSION

To stimulate a vibrant, regulated, public social investment market enabling all impact businesses to have greater access to capital – and so that investors, both retail and institutional, can identify, transact and realise their environmental, social and financial goals.

OUR THEORY OF CHANGE

THE GLOBAL LANDSCAPE IS CHANGING AND CORPORATES ARE BEING DRAWN INTO A VERY DIFFERENT WORLD.

IN FACT, AFTER COP21, AND SUSTAINABLE DEVELOPMENT GOALS (SDG) WE ARE NOW AT A PIVOTAL POINT IN GLOBAL MARKETS, WHERE A NEW KIND OF STOCK EXCHANGE HAS THE OPPORTUNITY TO ACCELERATE THE WAY THAT MARKETS SUPPORT THIS CHANGE.

The Social Stock Exchange will help to generate genuine institutional and retail

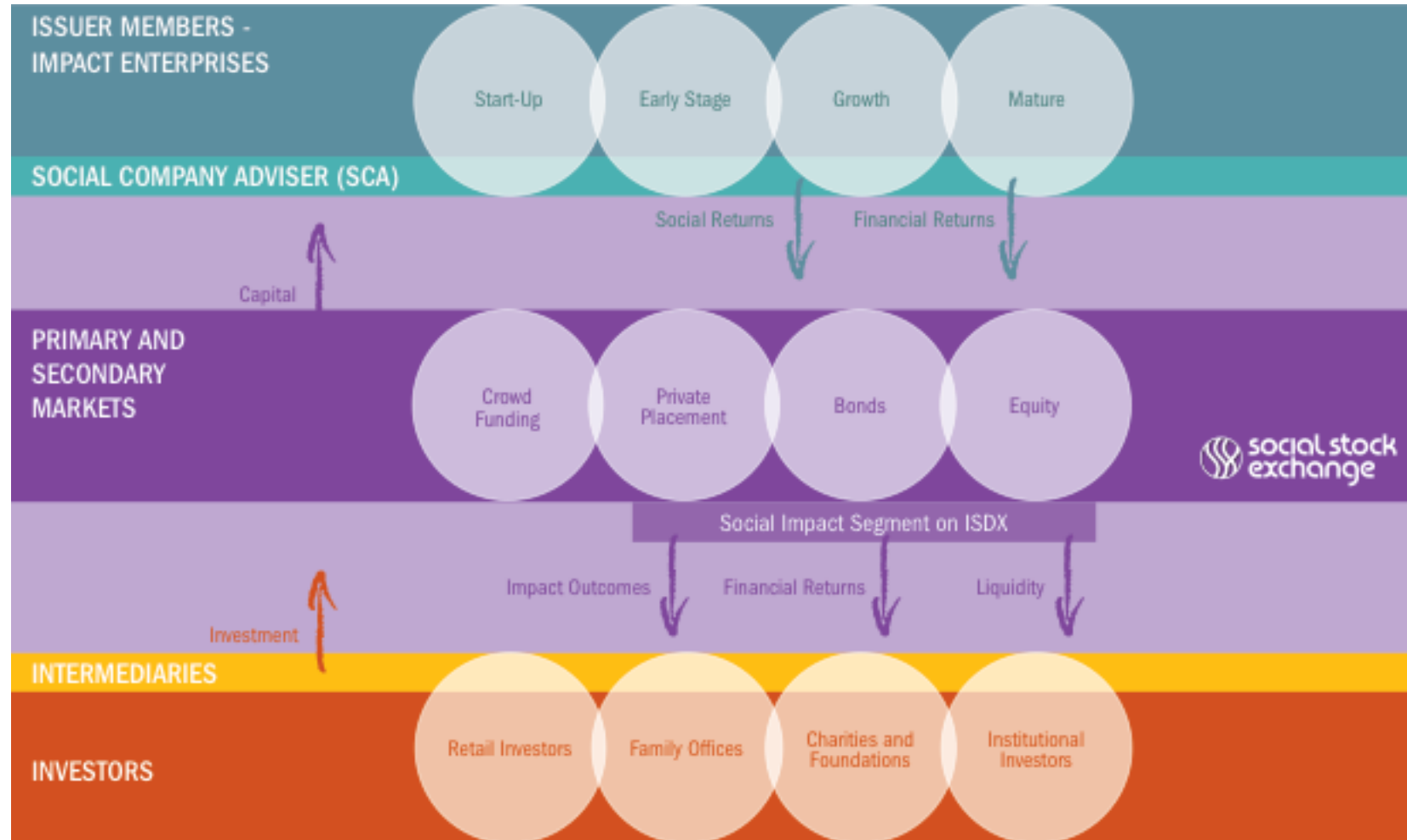
The Social Stock Exchange has a mission to disrupt and revitalise existing capital markets' operation, creating a new outcome and a new equilibrium.

Our disruptive approach will give social entrepreneurs, communities and investors valuable support – by changing the way markets work to

serve society's purposes.

What's more, the **Social Stock Exchange will help to unify and harmonise tools**, processes and methodologies in the impact sector with a view to building a new, global standard for measuring impact.

UNIQUE BUSINESS MODEL



BECOMING A MEMBER is straightforward

- Public or private companies may apply for membership
- **Increased visibility through the world's first capital market dedicated to social impact investing**
- Comprehensive annual events programme
- Dedicated profile page on socialstockexchange.com
- Dedicated analyst coverage and meaningful distribution via respected information platforms (including Bloomberg & Thomson Reuters) via annual research compendium
- A unique framework for combining both financial and impact performance
- Increased exposure to investors including access to retail, institutional and family office capital
- Access to key sector, industry and governmental figures

A TRANSPARENT AND REGULATED SECONDARY MARKET



ASSESSING IMPACT

2.27m patients registered
20.4 t CO₂e saved by using H vs diesel in 2015

4.8 t CO₂e per m² 48,000 kWh annual energy savings

14m days of affordable housing

20 tonnes/day CO₂e saved by using H vs diesel in 2015

↓50% in carer depression

148 people improve energy use scores 48,000 customers using renewable energy

37 million people financially included

4.25% in average annual household heating spend 791 affordable houses built

124,000 jobs created/sustained by partners in 2014

66,000 clean electricity generators

37% per kWh reduction in energy cost in Developing countries for 2014

8,300 patients accessing new facilities in 2015

2,023 tonnes CO₂e avoided

78,398 tons CO₂e saved by customers in 2015

3.8% per kWh reduction in energy cost in Developing countries for 2014

1 bn people days of clean water









2,500 vulnerable people into training

3 Psychopaths had children killed in 2012

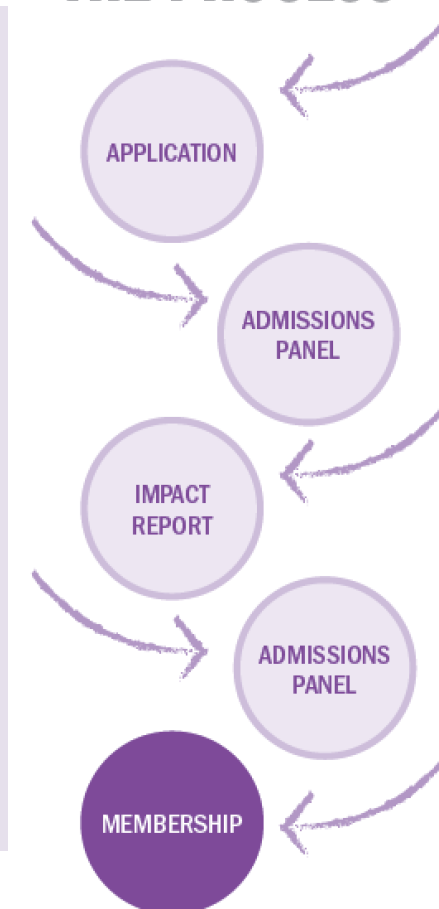
872 vulnerable people in employment

CO₂ intensity - 1.2 t/m² per year

AREAS OF IMPACT

-  HOUSING AND LOCAL FACILITIES
-  INCOME & FINANCIAL INCLUSION
-  PHYSICAL HEALTH
-  MENTAL HEALTH & WELLBEING
-  ENVIRONMENTAL CONSERVATION
-  CITIZENSHIP & COMMUNITY
-  ARTS, HERITAGE, SPORT & FAITH
-  INTERNATIONAL DEVELOPMENT

THE PROCESS



INVESTOR ACCESS



THE STOCK EXCHANGE FOR CHANGE



- Social Stock Exchange highlights organisations that make a meaningful and real contribution to society, by investing you can become part of this too
- Listed securities can be bought, sold and managed as part of a regular portfolio and incorporated in ISA allowance and SIPP
- Team has direct experience of distributing public offerings to retail investors
- Social Stock Exchange network of 65 intermediaries



SOCIAL STOCK EXCHANGE LEADERSHIP GROUP



Become a member to:

- Raise capital
- Increase visibility
- Report on impact
- Connect with investors

Become an investor to:

- Access high quality impact opportunities
- Diversify your portfolio
- Connect with like-minded investors
- Make a difference

Become an adviser to:

- Contribute expertise to impact
- Access new opportunities
- Join an expanding network
- Be a leader

And finally Living up to our values

[video](#)