



**THE WORLD'S ONLY SOCIAL STOCK EXCHANGE**

## SOCIAL IMPACT VISION & MISSION

THE SOCIAL STOCK  
EXCHANGE  
PROVIDES ACCESS  
**TO THE WORLD'S**  
FIRST LIVE PUBLIC  
CAPITAL MARKET  
EXCLUSIVELY FOR  
PROFIT WITH  
PURPOSE  
ENTERPRISES.

- 44 Social Stock Exchange members in 2016
- £400m plus capital raised by Social Stock Exchange members
- Certified B-corporation status granted to Social Stock Exchange, one of the **UK's founding B-Corps**

**LEADING IN FACILITATING IMPACT  
INVESTMENT**

### VISION

A public market to achieve profit with purpose for all

### MISSION

To stimulate a vibrant, regulated, public social investment market enabling all impact businesses to have greater access to capital – and so that investors, both retail and institutional, can identify, transact and realise their environmental, social and financial goals.

## OUR THEORY OF CHANGE

THE GLOBAL LANDSCAPE IS CHANGING AND CORPORATES ARE BEING DRAWN INTO A VERY DIFFERENT WORLD.

IN FACT, AFTER COP21, AND SUSTAINABLE DEVELOPMENT GOALS (SDG) WE ARE NOW AT A PIVOTAL POINT IN GLOBAL MARKETS, WHERE A NEW KIND OF STOCK EXCHANGE HAS THE OPPORTUNITY TO ACCELERATE THE WAY THAT MARKETS SUPPORT THIS CHANGE.

**The Social Stock Exchange will help to generate** genuine institutional and retail

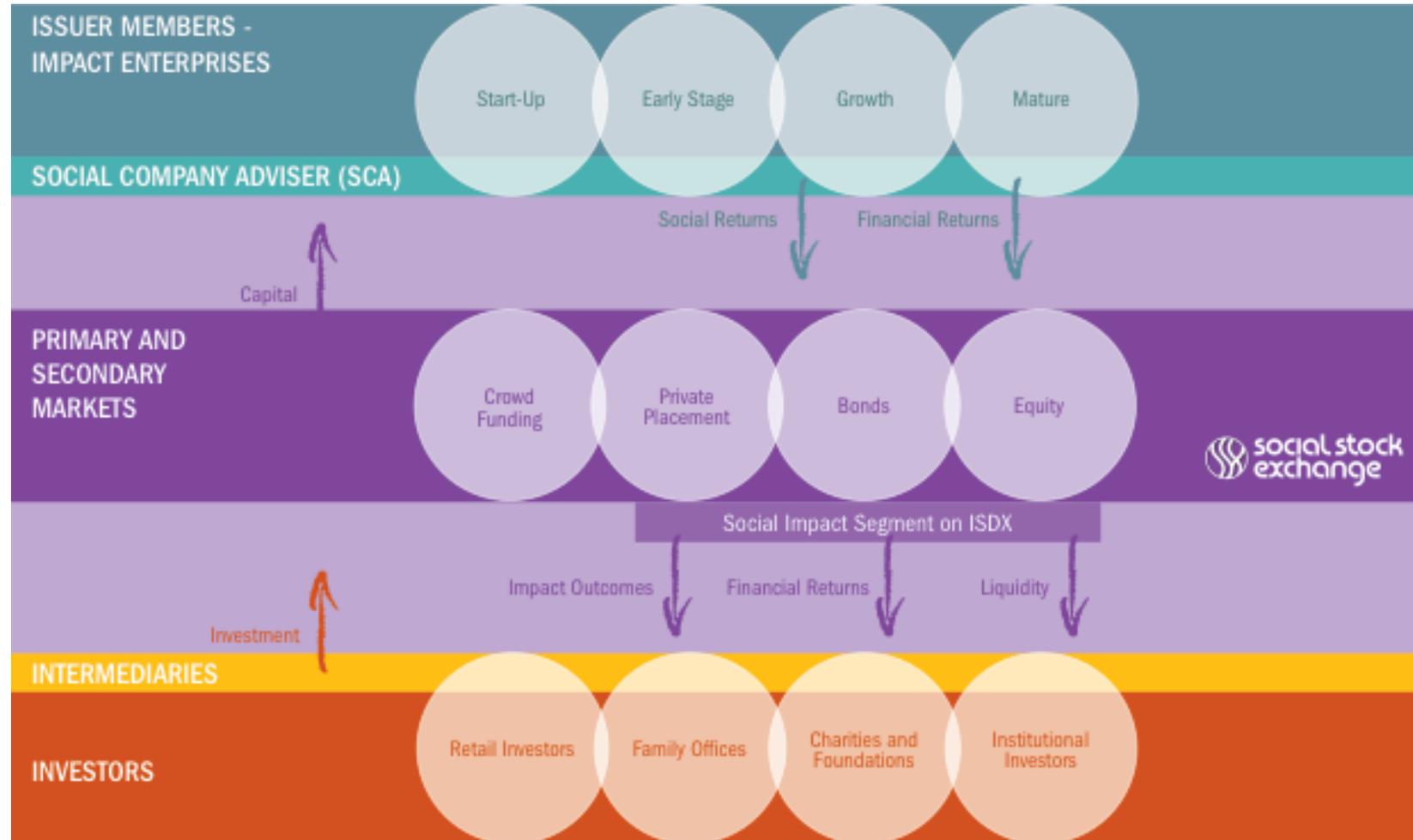
**The Social Stock Exchange has a mission to disrupt and revitalise** existing capital markets' operation, creating a new outcome and a new equilibrium.

**Our disruptive approach** will give social entrepreneurs, communities and investors valuable support – by changing the way markets work to

serve society's purposes.

What's more, the **Social Stock Exchange will help to unify and harmonise tools**, processes and methodologies in the impact sector with a view to building a new, global standard for measuring impact.

# UNIQUE BUSINESS MODEL



## BECOMING A MEMBER is straightforward

- Public or private companies may apply for membership
- **Increased visibility through the world's first capital market dedicated to social impact investing**
- Comprehensive annual events programme
- Dedicated profile page on [socialstockexchange.com](http://socialstockexchange.com)
- Dedicated analyst coverage and meaningful distribution via respected information platforms (including Bloomberg & Thomson Reuters) via annual research compendium
- A unique framework for combining both financial and impact performance
- Increased exposure to investors including access to retail, institutional and family office capital
- Access to key sector, industry and governmental figures

**A TRANSPARENT AND REGULATED SECONDARY MARKET**



## ASSESSING IMPACT

2.27m patients registered  
20.4 t CO<sub>2</sub>e saved by using H vs diesel in 2015

4.8 t CO<sub>2</sub>e per m<sup>2</sup> 48,000 kWh annual energy savings

**14m days of affordable housing**

20 tonnes/day CO<sub>2</sub>e saved by using H vs diesel in 2015

**↓50% in carer depression**

1.8 people improve energy use scores 48,000 customers using renewable energy

**37 million people financially included**

4.35% in average annual household heating spend 791 affordable houses built

**124,000 jobs created/sustained by partners in 2014**

**66,000 clean electricity generators**

37% per kWh reduction in energy cost in Developing countries for 2014

**8,300 patients accessing new facilities in 2015**

2,023 tonnes CO<sub>2</sub>e avoided

**78,398 tons CO<sub>2</sub>e saved by customers in 2015**

3.8% per kWh reduction in energy cost in Developing countries for 2014

**1 bn people days of clean water**

2,500 vulnerable people into training

3 Psychopaths had children killed in 2012

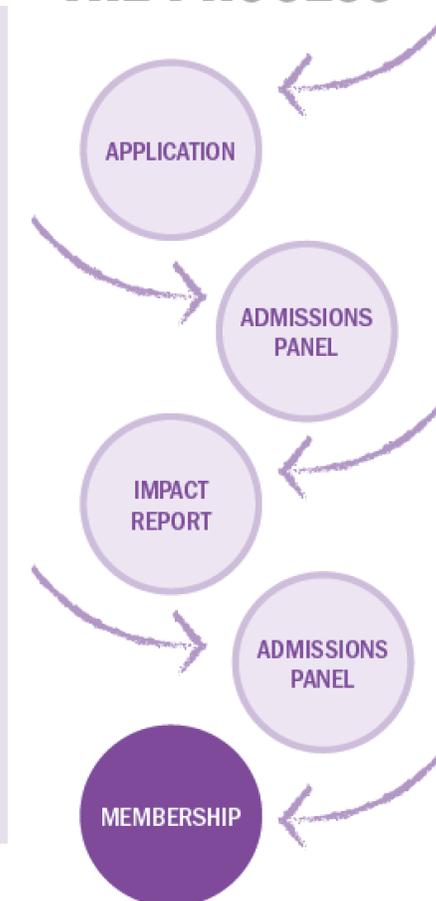
**872 vulnerable people in employment**

CO<sub>2</sub> intensity - 1.1/1000 sq ft

### AREAS OF IMPACT

-  HOUSING AND LOCAL FACILITIES
-  INCOME & FINANCIAL INCLUSION
-  PHYSICAL HEALTH
-  MENTAL HEALTH & WELLBEING
-  ENVIRONMENTAL CONSERVATION
-  CITIZENSHIP & COMMUNITY
-  ARTS, HERITAGE, SPORT & FAITH
-  INTERNATIONAL DEVELOPMENT

## THE PROCESS



## INVESTOR ACCESS



### THE STOCK EXCHANGE FOR CHANGE



- Social Stock Exchange highlights organisations that make a meaningful and real contribution to society, by investing you can become part of this too
- Listed securities can be bought, sold and managed as part of a regular portfolio and incorporated in ISA allowance and SIPP
- Team has direct experience of distributing public offerings to retail investors
- Social Stock Exchange network of 65 intermediaries



## SOCIAL STOCK EXCHANGE LEADERSHIP GROUP



### Become a member to:

- Raise capital
- Increase visibility
- Report on impact
- Connect with investors

### Become a investor to:

- Access high quality impact opportunities
- Diversify your portfolio
- Connect with like-minded investors
- Make a difference

### Become an adviser to:

- Contribute expertise to impact
- Access new opportunities
- Join an expanding network
- Be a leader

And finally ..... Living up to our values

[video](#)