



People see Professional Liverpool and its members as the change facilitators, empowering and enabling innovation, entrepreneurial thinking and commercial savviness.

And we do that through our own expertise and through the incredible talent, experience and strategic vision of our members.

We collaborate with our members to create a hub of activity; through our events, our networking, our knowledge transfer, our communications, our best practice sessions and key opinion leaders speaker slots.

Being a member of Professional Liverpool gives you access to a community of like minded, ambitious, experts who get things done.

Being a member of Professional Liverpool means you're part of more than a club, more than a network; you're part of a movement. And that's something to be proud of.



Pillar One Collaboration

# Collab

### oration



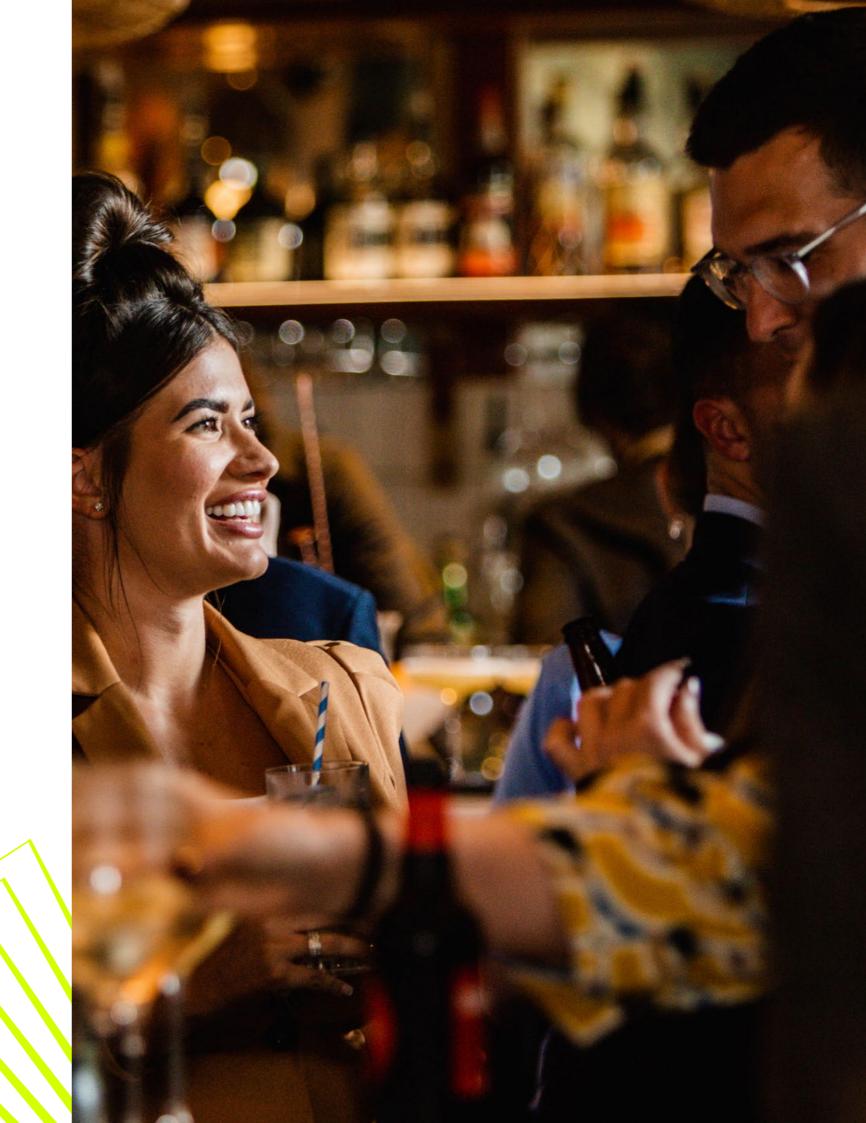
We exist to support, guide, educate, learn from, inspire, be inspired by and collaborate with our members.

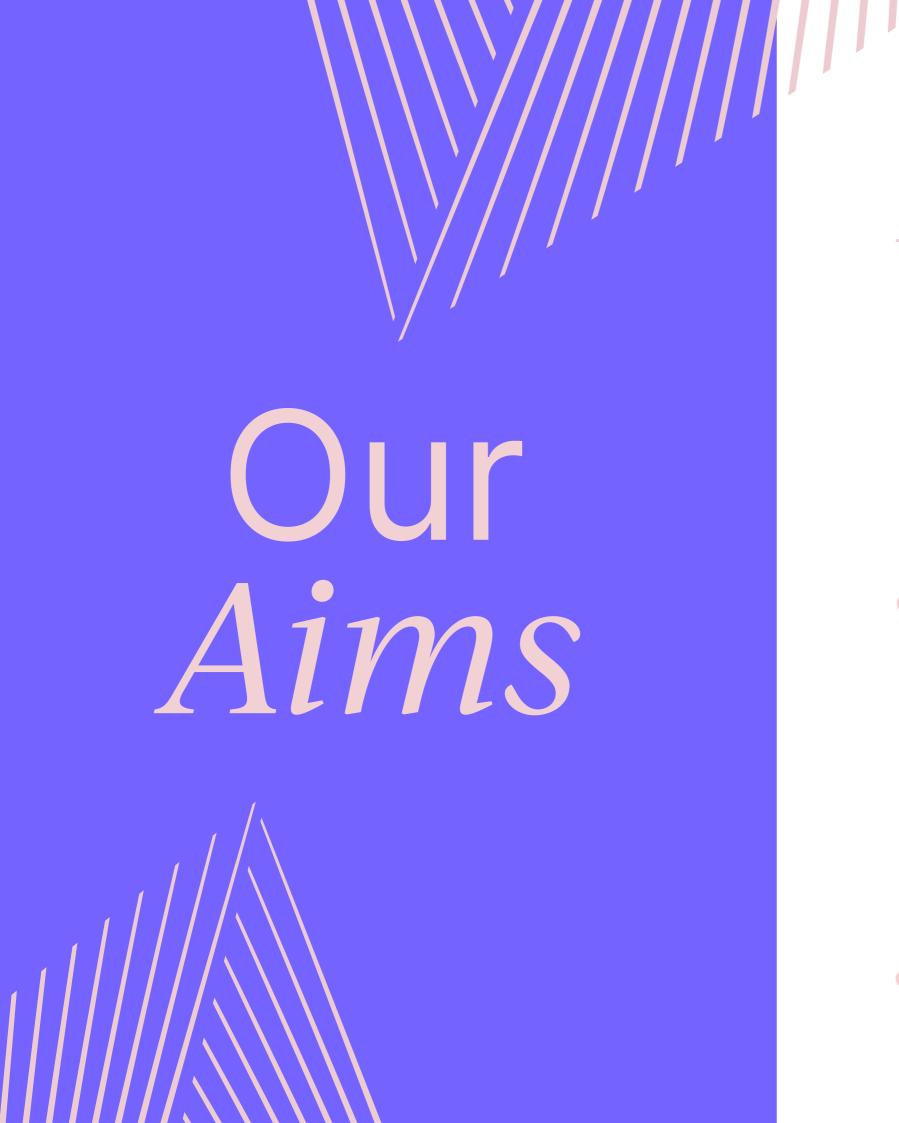
We're an organisation led by experienced, successful and approachable people who genuinely want the city region to continue to grow through the success of businesses. And this city region is growing, it's evolving, ambitious and it's successful. All aspects that define our members too. Driving change for the better.

of course, with change comes clistrion. Being part of Professional Liverpool gives members the chance to be *key drivers in this city region's evolution.* 

Our influence within the city region is strong, and growing stronger. We have a seat at the table with all key stakeholders – Growth Platform, LCR Combined Authority, LCC and other local authorities.

Our opinion is welcomed, valued and valid. So, we can represent our members, bring their talent and expertise in and together we can all shape the future of this fantastic city region we work in.





Promote excellent, market-leading professional and related services to support the LCR's economic strategy in a fast changing, globally connected business environment.

2.

Advance the interests of professional services and related businesses in the LCR through representation with local and regional leadership.

Enhance knowledge and collaboration through the sharing of best practice and market intelligence.

4.

Encourage involvement in the wider community and the development of skills and training for the future.

Facilita relation outside

Facilitate working relationships within and outside the PBS sector.



The Board, chaired by Philip Rooney, is made up of a team of professionals from Liverpool's thriving business community, movers and shakers with the experience and foresight to guide its members in the appropriate direction for their business. **Find out more about the team here.** 



Joining Professional Liverpool brings you into a community of people who believe in supporting each other, making introductions and sharing best practice. We come together to learn, connect, belong and grow – all while contributing to the economic success of the City Region.

### **EXPAND YOUR NETWORK**

Develop your business and grow your connections with fellow professionals at regular networking events that feature industry trends, best practices, business advice and more.

### **NEW BUSINESS OPPORTUNITIES**

Through events and introductions, there are opportunities to connect with people who may need what you offer.

### **LEARN AND GROW**

Influential guest speakers are invited to events to talk about business-related issues and share their experiences, so you can learn new skills and develop your career and business. You can apply your learnings to your CPD portfolio, no matter with which Professional institute you are affiliated. Read more here.

### **INFLUENCE CHANGE**

As an organisation, we represent the interests of members on a local, regional and national level, working with likeminded organisations, such as the Local Enterprise Partnership, Chambers of Commerce, the Combined Authority and Metro Mayor and the City Region's Universities, to promote economic growth in the City Region.

Through strategic alliances with partners, we promote joint events and shared research projects as well as collaborating to attract inward investment to the city region.

### **GAIN INSIGHTS**

Within the member community are sector-specific Advisory Boards who come together regularly to share insights, expertise, and discuss opportunities for collaboration pertinent to the growth sectors in the LCR.

Currently there are Advisory Boards covering Corporate Finance, Development & Regeneration, Sustainable Business, Marketing/Creative, Sales, Private Client, and Innovation.

By being involved with these Boards, members can apply their skills and experience to key issues, challenges and opportunities affecting the LCR and its business community and provide public sector stakeholders with vital intelligence to inform decision making.

### **PROMOTE YOUR BUSINESS**

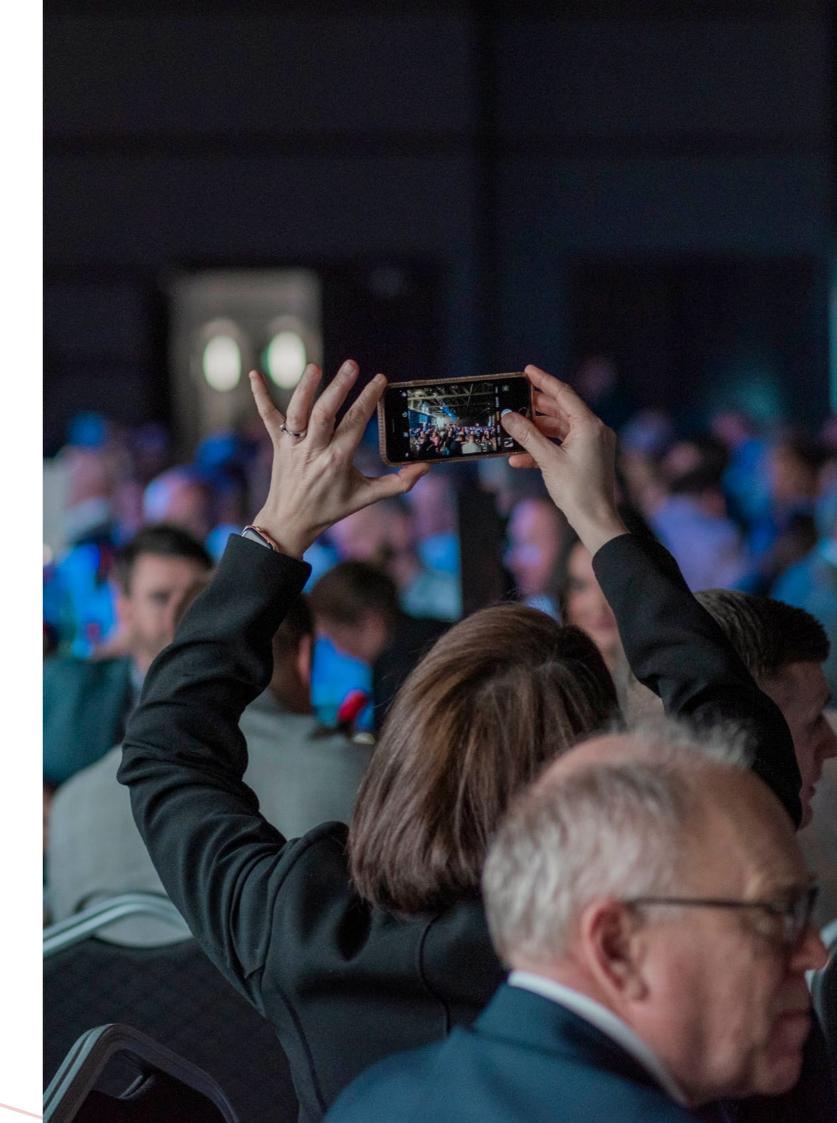
As a member, there are a number of ways we can help you promote your business, people and good news stories. These include our News section and social media channels, including LinkedIn, Twitter and Instagram. Plus, online profiles that highlight your expertise and brand as well as sharing contact details to help you connect with potential new clients.

### **ENCOURAGE FUTURE TALENT**

Through Professional Liverpool's strategic links to all the City Region's universities, you can develop connections to get your business involved in placements, internships, and graduate schemes. Professional Liverpool also hosts the successful LeadHere programme to support the development and retention of early-career talent, and help provide younger members of the professional community with the skills and network to flourish in Liverpool City Region.

### **ACCESS EXCLUSIVE OFFERS**

Take advantage of amazing offers exclusive to Professional Liverpool members, or share one of your own with other members, through our monthly newsletter.



## Subscription Rates 2023/24

### NO OF EMPLOYEES

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2-10

11-25

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121-250

250+

Charities

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£1,725

£2,000

£2,650

£345

£345

£1,000

**GET IN TOUCH** 

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