

PROFESSIONAL
LIVERPOOL

MEMBERSHIP BROCHURE

PROFESSIONAL
LIVERPOOL



WELCOME

We are Liverpool City Region's professional community. We come together to learn, connect, belong and grow so that we can contribute to a shared vision:

A thriving economic future for the Liverpool City Region; one with a balanced contribution from different sectors and communities, and greater opportunities for both people and businesses to develop and prosper.

LCR is brimming with qualified professionals, from accountants, stockbrokers and solicitors to architects, media and digital professionals and surveyors. All of whom contribute to the success of the local economy. Whether facilitated by the organisation or the members themselves, we believe the relationships that are built across the community can create meaningful and lasting change.



OUR STRATEGIC PRIORITIES:

MEMBERSHIP - Our mission is to connect and inspire the community in ways that create value for them and our city region. We provide a number of events, content, shared best practices, introductions and support that bring professionals together and help them to achieve their goals as individuals and businesses.

INFLUENCE - It's vitally important that we use our collective might to bring about positive change. We engage LCR Combined Authority, LEP/Growth Platform, and Local Authorities across LCR to identify ways we can contribute to their activities and give the professional community a voice.

EDUCATION - There is an important leadership and advocacy role to play to make sure that talent from the schools and higher education establishments is developed and retained within the LCR professional community. We want Liverpool and its surrounding areas to be a place where people see opportunities to develop successful careers.



***"I am part of a local
professional community
who support one another. I
am only a phone call away
from a new introduction."***

PROFESSIONAL LIVERPOOL MEMBER



BECOMING A MEMBER

Joining Professional Liverpool brings you into a community of people who believe in supporting each other, making introductions and sharing best practice. We come together to learn, connect, belong and grow - all while contributing to the economic success of the City Region.

EXPAND YOUR NETWORK

Develop your business and grow your connections with fellow professionals at regular networking events that feature industry trends, best practices, business advice and more.

NEW BUSINESS OPPORTUNITIES

Through events and introductions, there are opportunities to connect with people who may need what you offer.

LEARN AND GROW

Influential guest speakers are invited to events to talk about business-related issues and share their experiences, so you can learn new skills and develop your career and business.

You can apply your learnings to your CPD portfolio, no matter with which Professional institute you are affiliated. **[Read more here.](#)**



INFLUENCE CHANGE

As an organisation, we represent the interests of members on a local, regional and national level, working with like-minded organisations, such as the Local Enterprise Partnership, Chambers of Commerce, the Combined Authority and Metro Mayor and the City Region's Universities, to promote economic growth in the City Region.

Through strategic alliances with partners, we promote joint events and shared research projects as well as collaborating to attract inward investment to the city region.

GAIN INSIGHTS

Within the community are industry-specific groups that represent major sectors. Each one regularly publishes research and information relating to their areas of expertise providing insight into and addressing issues within growth sectors in the LCR.

Currently, there are groups covering Corporate Finance, Private Client / Wealth Management, Property, Development and Regeneration, Healthcare, Marketing and Communications and Creative and Digital.

By joining these groups, members have the opportunity to apply their skills and experience to key issues, changes, challenges and opportunities affecting the City Region and its businesses

[Find out more here.](#)



PROMOTE YOUR BUSINESS

As a member, there are a number of ways we can help you promote your business, people and good news stories.

These include our News section and social media channels, including [LinkedIn](#), [Twitter](#) and [Instagram](#). Plus, online profiles that highlight your expertise and brand as well as sharing contact details to help you connect with potential new clients.

ENCOURAGE FUTURE TALENT

With links to all the city region's universities, you can get involved in placements, internships and graduate schemes. Meanwhile, regular joint events with Merseyside Young Professionals mean you can help to give young professionals the skills to flourish and progress in your industry.

ACCESS EXCLUSIVE OFFERS

Take advantage of amazing offers exclusive to Professional Liverpool members, or share one of your own with other members, through our monthly newsletter.

SUBSCRIPTION RATES 21/22

NO OF EMPLOYEES	SUBSCRIPTIONS EX VAT
SOLE TRADER	£120
2-10	£300
11-25	£725
26-40	£900
41-80	£1,200
81-120	£1,500
121-250	£1,800
250+	£2,375
CORPORATE	£2,750



THE TEAM



ANDREW RUFFLER

CEO



CLARE BROOKFIELD

**MEMBER
RELATIONS
MANAGER**



KERI STANISTREET

**MARKETING
EVENTS EXECUTIVE**



JAKE HOLMES

**MARKETING AND
COMMUNICATIONS
ASSISTANT**

THE BOARD



**PHILIP ROONEY
CHAIRMAN**



**PHIL ADAMS
TREASURER**



GORDON ANDREWS



IRENE AFFUL



TONY REED



MARK DAVIES



BEN MILLER



EMMA STODDART



MATT MACLAREN



JULIE CAMPBELL



HELEN LEGG



MATT NOON



SIMON WALKER

CONNECT WITH US

To find out more about the benefits of a Professional Liverpool membership, get in touch:

Andrew Ruffler - CEO:

andrewruffler@professionalliverpool.com/07494 090426

@proliverpool