

Crowdfunding Your Business

Adam Gillett

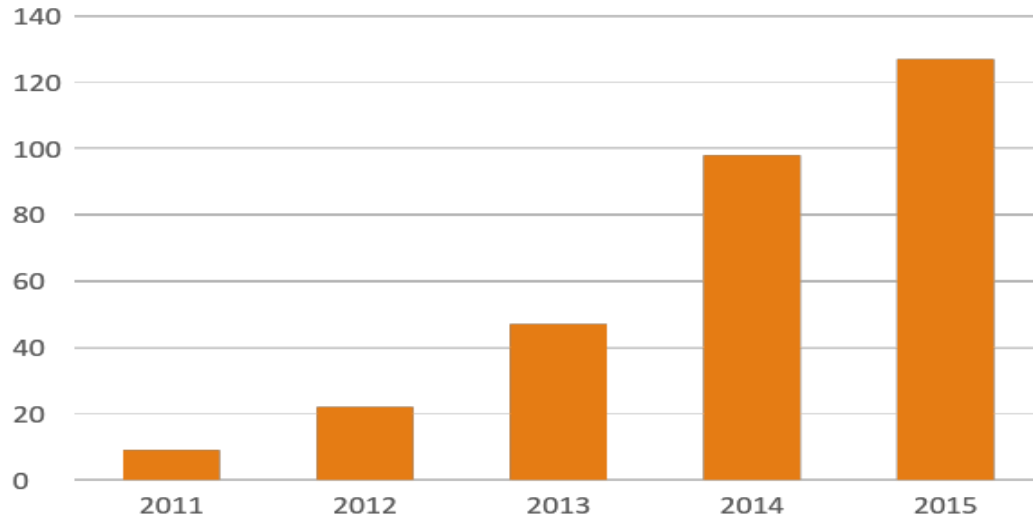
Crowdcube North

Crowdfunding



500+

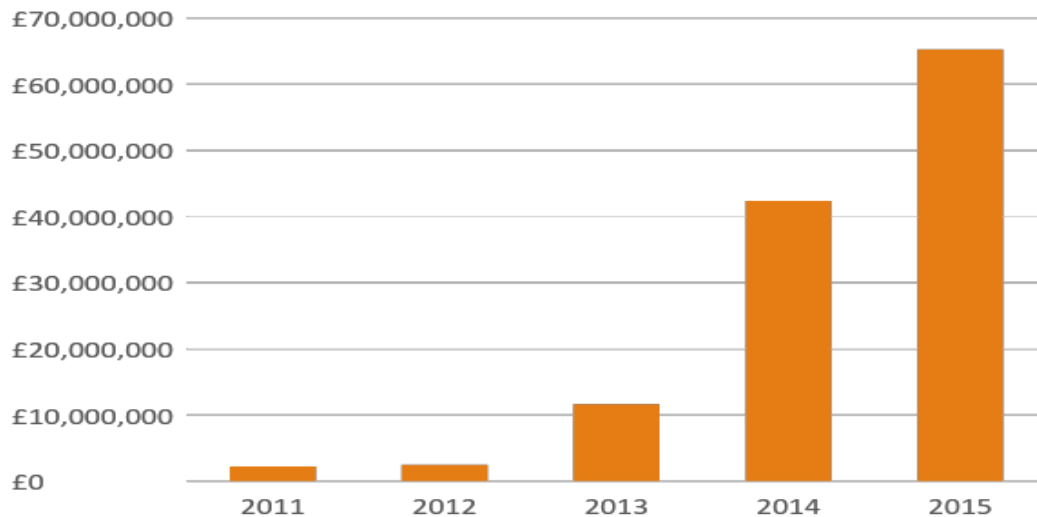
Successful raises





£200 MILLION+

Successfully raised





£1,000,000

Largest single investment



£2,500

Average investment



£366,239

Average deal



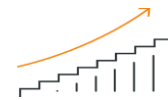
£8,000,000

Biggest deal



250,000

Average monthly sessions



62%

Pitch success rate



[SEVEN BRO7HERS Pitch Video](#)

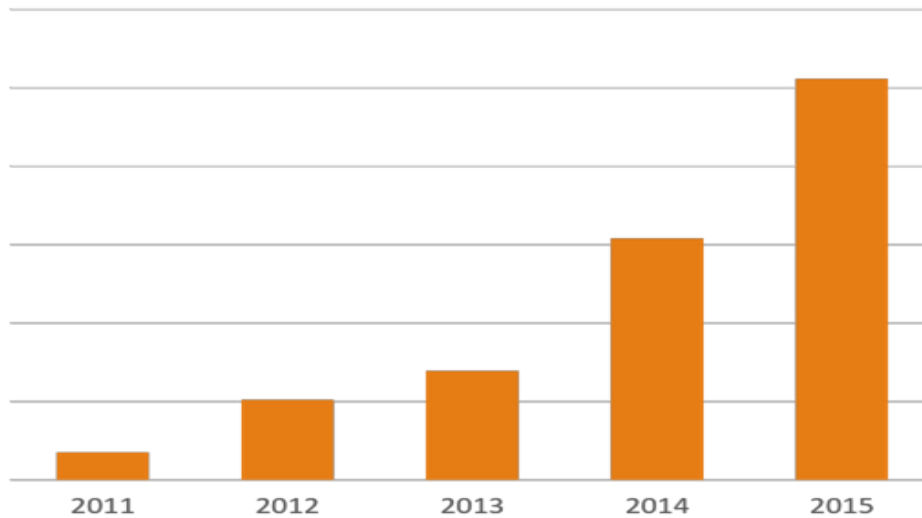
A group of people are gathered in a bar or restaurant setting. In the foreground, a man with dark hair, wearing a dark and light plaid shirt, is seen from the side, raising a glass of beer in a toast. He is looking towards a group of people. In the background, several other people are visible, including a man with a beard wearing a grey sweater and another man with a beard wearing a dark sweater. The atmosphere is warm and social, with soft lighting and blurred background elements.

OUR INVESTORS

Camden Town Brewery
£2,762,500 raised from 2172 investors



340,000+
Investor community





£75,000
Annual salary



59%
Investment from high net worth &
sophisticated investors

TOP JOBS

Technology
Marketing
Financial Services
Management
Consulting
VC and Private Equity

TOP 5 investor employers



Deloitte.

accenture
High performance. Delivered.

J.P.Morgan



Thanks

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