

# Duchenne Dash Max

Charity Ride

John O'Groats To Paris

## Event Summary

In association with the Duchenne Childrens Trust And Duchenne Dash



# The Concept

A supported endurance ride from John O'Groats (JoG) to London, and then on to Paris, over 1000 miles in 8 days;

Raising money for the treatment of Duchenne Muscular Dystrophy (DMD)

A core team led by Ali Robertson father of Felix recently diagnosed with Duchenne MD

Joining the core team, a motley crew of Olympic Athletes, International Rugby Players, Creaking Adventurers and *'Corporate riders and relayers'*



# The Route

Day	Date (May)	Start	Finish	Dist. (km)	Climbing (m)
1	Fri 6 <sup>th</sup>	JoG	Altnaharra	136	1294
2	Sat 7 <sup>th</sup>	Altnaharra	Aviemore	188	1,490
3	Sun 8 <sup>th</sup>	Aviemore	Murrayfield	215	1,585
4	Mon 9 <sup>th</sup>	Murrayfield	Penrith	200	1,763
5	Tues 10 <sup>th</sup>	Penrith	Liverpool	196	2,000
6	Wed 11 <sup>th</sup>	Liverpool	Stratford- U-A	213	1,470
7	Thurs 12 <sup>th</sup>	Stratford-U-A	London	184	1,200
8	Fri 13 <sup>th</sup>	London	Newhaven	94	901
9	Sat 14 <sup>th</sup> May	Dieppe	Paris	212	1859
			<b>TOTAL</b>	<b>1,640</b>	<b>13,562</b>



## Events en route include:

Murrayfield 8<sup>th</sup> May – reception in stadium, attended by Gavin Hastings, Rob Wainwright and other Scottish rugby stars.

Liverpool 10<sup>th</sup> May – reception by City mayor. Ride out with JLT Condor UCI cycling team.

Stratford upon Avon 11<sup>th</sup> May – reception at Walton Hall attended by Will Carling, Greg Searle and other sports stars.

Blenheim Palace 12<sup>th</sup> May – Mid-ride reception with Professor Steve Davies – leading research into treatment for DMD, attended by all England based sports stars.

London 12<sup>th</sup> May – reception at Harlequins RFC, attended by, Will Carling, Greg Searle and other rugby stars.

# The Riders

Greg Searle	Olympic Gold and Bronze Medallist, Americas Cup yachtsman
Will Carling	England captain and British Lions
Rob Wainwright	Scotland captain and British Lions
Peter Winterbottom	England and British Lions
Roger Uttley	England and British Lions
Rodger Arneil	Scotland and British Lions
Roger Baird	Scotland and British Lions
John Beattie	Scotland and British Lions
Iwan Tukalo	Scotland
Ollie Phillips	England 7s captain; IRB player of the year 2009
Gordon Hunter	Scotland
Andy Macdonald	Scotland

401 international caps  
20+ Lions caps  
3 Olympic medals  
4 National Captains  
IRB player of the year



# Arrival Reception Events



Events will be held in three prestigious venues at the end of stages 3,6 and 7 which are attended by the celebrities North and South of the border and are therefore unique opportunities to spend the evening in the company of sporting legends. These informal receptions have been generously supported by each venue and the headline sponsor for individual locations and are tailored for the sponsor hosting the events:

Murrayfield 8<sup>th</sup> May - Hosted within one of Murrayfield's prestigious event suites within the stadium and attended by Gavin Hastings, Rob Wainwright and other Scottish rugby stars.

Stratford upon Avon 11<sup>th</sup> May – Evening reception for 50 at Walton Hall attended by Will Carling, Greg Searle and all of the England based sports stars.

Blenheim Palace 12<sup>th</sup> May – Mid-ride reception with Professor Steve Davies – leading research into treatment for DMD, attended by all England based sports stars.

London 12<sup>th</sup> May – Arrival reception at Harlequins RFC, The Stoop, attended by Will Carling, Greg Searle and other rugby stars.

# Sponsor Duchenne Research Funding

## Corporate riders and relayers:

- Invited to ride in relay on all or parts of the ride route
- Minimum target £1000.00 for each rider per leg
- All money raised goes to Duchenne research





Why are we riding?

# A very special motivation to ride

Ali Robertson, who's riding from JoG to Paris, has a very personal reason for making the journey: his son Felix has DMD. Felix is only three but, like all boys with DMD, is deteriorating quickly. So, whilst progress is being made with the development of treatments, it can't happen fast enough, which is why we need to raise money to accelerate progress



# Duchenne Muscular Dystrophy

DMD is an incurable, muscle wasting disease that kills more children than any other genetic condition. There is accelerating deterioration from birth, resulting in a significant decrease in quality of life by age 7 to 8, wheelchair dependency by early teens, total dependency by late teens and a lingering death in mid-twenties from lung failure and heart disease.



# Duchenne Childrens Trust

DCT will be the recipients of the money raised. The charity was founded by Emily and Nick Crossley in 2011 after their son Eli was diagnosed with DMD, since when they've raised over £3.5 million. They spend 90% plus of all the money they receive on research and clinical trials, have extensive experience and are backed by a Scientific Advisory Board containing world experts in the disease and drug development. For more information, please visit DCT's website:

<http://www.dc-trust.org>



# Life Changing Research

Money raised will be used to fund research in to the use of a combination of existing drugs (approved for use in other diseases that share one or more pathological characteristics of DMD) to treat Duchenne.

Rationale: proven efficacy and safety meaning development process is much quicker and relatively inexpensive, with the drugs typically being off-patent and therefore low cost.



**Outcome: effective treatments in 12 to 24 months rather than 10+ years, which is too late for Felix, let alone the tens of thousands of older boys with the disease.**

Examples of how the money will be used: £50,000 for a 1 year post-doc appointment, required to run trial; £40,000 for lab and staff; £25,000 to purchase drugs required for the trial; £10,000 for peer review and publishing.



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